



## ADVENTIST YOUNG PROFESSIONALS

### Sponsorship Opportunities

Partnering with Adventist Young Professionals connects your organization with thousands of Seventh-day Adventist young adults from across the United States and around the world. Whether you are looking for young and talented employees, volunteers, or advocates, AYP is here to support and partner with you.

#### **Convention Exhibitors & Sponsorships**

The third annual AYP Convention will be July 28-30, 2023 in Dallas/Fort Worth, Texas, and is expected to be the largest AYP gathering to date. This event will provide organizations to engage with Seventh-day Adventist young professionals eager to get involved in spreading the gospel.

#### **Sapphire Sponsor \$10000 (1 available)**

- Premium booth space & complimentary 2 vendor tickets to the AYP Convention
- Full width logo across the back of the event t-shirt
- 10 minutes during the event to speak during the Sabbath morning session
- Opportunity to host a sponsored workshop session
- Additional 5 min to share a video during the event
- Printed recognition on the event table centerpieces
- Recognition post on AYP's Facebook feed & Instagram story
- Recognition on the event website
- Banner advertisement on the event webpage for 3 months
- Banner advertisement on 3 issues of the AYP newsletter
- Recognition on screen rotation between programs
- Opportunity to distribute branded materials in the event welcome bag

#### **Diamond Sponsor \$5000 (2 available)**

- Preferred booth space & complimentary 2 vendor tickets to the AYP Convention
- Half width logo on the back of the event shirt
- 5 minutes during the event to speak during the Sabbath morning session
- Opportunity to host a sponsored workshop session
- Printed recognition on the event table centerpieces
- Recognition post on AYP's Facebook feed & Instagram story
- Recognition on the event website
- Banner advertisement on the event webpage for 2 months
- Banner advertisement on 2 issues of the AYP newsletter
- Recognition on screen rotation between programs
- Opportunity to distribute branded materials in the event welcome bag

#### **Platinum Sponsor \$2500 (3 available)**

- Booth space & complimentary 2 vendor tickets to the AYP Convention
- 1/3rd width logo on the back of the event shirt

- Verbal recognition during the Sabbath morning session
- Printed recognition on the event table centerpieces
- Recognition post on AYP’s Facebook feed & Instagram story
- Recognition on the event website
- Banner advertisement on the event webpage for 1 month
- Banner advertisement on 1 issue of the AYP newsletter
- Recognition on screen rotation between programs

**Gold Sponsor \$1500 (4 available)**

- 1/4th width logo on the back of the event shirt
- Printed recognition on the event table centerpieces
- Recognition post on AYP’s Facebook feed & Instagram story
- Recognition on the event website
- Recognition on screen rotation between programs
- Opportunity to add standard booth at 25% discount

**Standard Booth \$750 (15 available)**

All booths are 10x10 and include 2 vendor tickets

**Digital Advertising**

In addition to convention sponsorship opportunities, AYP’s digital advertising opportunities provide year-round targeted reach to the thousands of young professionals who engage with AYP’s chapters, groups, and resources.

**Website: \$500-\$1000 Each (60 available)**

● Group & Chapter Pages Banner Advertisements	\$1000/month	12 available
● Calendar Page Popup Advertisement	\$1000/month	12 available
● Recruitment Page Banner Advertisement	\$500/month	12 available
● Member’s Directory Popup Advertisement	\$500/month	12 available
● About Page Banner Advertisement	\$500/month	12 available

**Social Media: \$250 (42 available)**

- Facebook post with still or video creative
- 60 seconds or four static slides of story content

**Discounts**

With a monthly commitment of just \$500-\$1000 organizations will save as much as 20% on their partnership with Adventist Young Professionals. *Note that while the Sapphire sponsorship contributes to the \$12,000 threshold, it does not, on its own, qualify for a 10% discount.*

- \$6,000 annual commitment = 10% discount
- \$12,000 annual commitment = 20% discount

**Contact Us**

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